

## INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing:**

Billing Address:

**Crossroads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

Invoice #	Invoice Date	Invoice Month	Invoice Period
770844-1	06/10/12	June 2012	05/28/12 - 06/05/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Petry-Philadelphia	National

Advertiser	Product	Estimate Number
Crossroads GPS	Crossroads GPS	580

Flight Dates	Order #	Alt Order #
05/30/12 - 06/05/12	770844	6816897

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/31/12	05/31/12	The People's Court	M-F 3-4 PM	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 ---1--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/31/12 3:52 PM The People's Court M-F 3-4 PM :30 USPRTV05GP \$50.00 NM									
2	06/04/12	06/04/12	The People's Court	M-F 3-4 PM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 1----- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 06/04/12 3:51 PM The People's Court M-F 3-4 PM :30 USPRTV05GP \$50.00 NM									
3	05/30/12	05/30/12	Fox Toledo News at 10PM10-11p		--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 --1---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/30/12 10:52 PM Fox Toledo News at 10PM 10-11p :30 USPRTV05GP \$175.00 NM									
4	05/31/12	05/31/12	Fox Toledo News at 10PM10-11p		---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 ---1--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/31/12 10:51 PM Fox Toledo News at 10PM 10-11p :30 USPRTV05GP \$175.00 NM									
5	06/05/12	06/05/12	Fox Toledo News at 10PM10-11p		-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 -1----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 06/05/12 10:15 PM Fox Toledo News at 10PM 10-11p :30 USPRTV05GP \$175.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Invoice # 770844-1	Invoice Date 06/10/12	Invoice Month June 2012	Invoice Period 05/28/12 - 06/05/12
Advertiser Crossroads GPS	Product Crossroads GPS	Estimate Number 580	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	05/31/12	05/31/12	Seinfeld	M-F 11-1130p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 ---1--- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/31/12 11:14 PM Seinfeld M-F 11-1130p :30 USPRTV05GP \$60.00 NM									
7	06/04/12	06/04/12	Seinfeld	M-F 11-1130p	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/12 06/10/12 1----- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 06/04/12 11:23 PM Seinfeld M-F 11-1130p :30 USPRTV05GP \$60.00 NM									

Total Spots 7 Gross Total \$745.00

## Payment Terms 30 Days

Agency Commission \$111.75  
Net Amount Due \$633.25

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